

10 Steps to Starting Your Boutique

OpenAUniqueBoutique.com

"Where Do I Start?"

Start With Your Passions!

1. Your Passions

Find a viable market.

2. Market Research

Clothing? Skin Care? Bath & Body? Shoes? Accessories? Handbags?

3. Choose Your Market

Market, Industry, and Product Selection

4. Write Business Plan

A must do, but don't get hung up.

5. Decide On Theme

Define what "look and feel" you want.

6. Brainstorm Boutique Name

Branding starts here, so make it count.

7. Scout Locations

Can start with your home address.

8. Register Business Name

AKA "Fictitious Business Name"

9. Get Seller's Permit

Required for legal operation of boutique.

10. Get Your Business License

"Business License" or Business Tax Certificate

✔ Boutique Start Up